

REGULATIONS FOR USE OF THE NAME OF THE UNIVERSITY

1. General

The name of the Hebrew University, its emblem, stationery bearing its name and its website belong to the University and are intended for use for the purpose of the objectives of the University in the framework of the conduct of its activity. Members of staff must ensure that any ascription to the University is correct and accurate.

2. Ascription of Affiliation to the University

2.1 Members of staff must note their affiliation to the Hebrew University, including the department, in the following cases, whether in Israel or abroad:

2.1.1 Publication of articles in professional or academic literature.

2.1.2 Lectures at academic or professional conferences.

2.1.3 When spending time at another academic institution in Israel or abroad, in accordance with the practice at that institution for identifying members of staff.

2.2 Public appearances of members of staff, on subjects that are connected to the scientific area of their work, elicits respect for the Hebrew University. Therefore, as a rule, in every publication or appearance on these subjects in the written media, on radio and television, members of staff must indicate their affiliation to the Hebrew University.

A person whose principal position is at the Hebrew University shall indicate his affiliation to the Hebrew University only, even if he is employed part-time at another institution.

3. Prohibited Uses

3.1 A member of staff shall not use the name of the University, its emblem, its stationery or its website, nor identify himself with them, in the following cases:

3.1.1 In relation to matters that are not connected to his work at the University, including expressing an opinion – whether in articles, letters to the editor, public statements or appearances in the media etc. – on such matters; providing a professional opinion to external factors; giving advice; providing an opinion to the court; correspondence on private matters etc. Nothing in the aforesaid shall prevent the provision of professional appraisals in the framework of academic procedures being conducted at educational institutions, or in the framework of other academic activity.

3.1.2 For political purposes or purposes of party politics

3.1.3 For commercial purposes – except for commercial activity approved in advance by the University.

3.1.4 When use of the name of the University may imply identification of the University with, or ascription to it of any activity, provision of service, product or position – except in the case of University activity or activity in which the University is involved.

- 3.2 A teacher who holds an administrative position at the University will use his administrative title in the framework of that position only.
- 3.3 Nothing in the aforesaid in sections 3.1 and 3.2 will prevent a member of staff from mentioning his academic title – doctor, professor.